



A Cinema Slate Release

HARD LABOR

(Trabalhar Cansa)

A Film by Juliana Rojas and Marco Dutra

Publicity contact:

Rodrigo Brandão – Rodrigo@indiestrat.com

917.434.6168

CAST

Helena Albergaria – Helena
Marat Descartes – Otávio
Naloana Lima – Paula
Gilda Nomacce – Gilda
Marina Flores – Vanessa
Lilian Blanc – Inês
Thiago Carreira – Ricardo
Hugo Villavicenzio – Jorge
Maristela Chelala – Sônia
Marina Corazza – Sandra
Thiago Ledier – Douglas
Guilherme Gorski – Maurício
Heitor Goldflus – Zé Augusto
Laerte Késsimos – Antunes Filho

CREW

Directors – Juliana Rojas and Marco Dutra
Screenwriters – Juliana Rojas and Marco Dutra
Executive producer – Maria Ionescu
Producers – Maria Ionescu and Sara Silveira
Director of photography – Matheus Rocha
Production designer – Fernando Zuccolotto
Editor – Gaetano Gotardo

HARD LABOR (Trabalhar Cansa)

A film by Juliana Rojas and Marco Dutra
Brazil / 2011 / 99 Minutes
DCP (Shot on Super 16 mm)

SYNOPSIS:

In *HARD LABOR*, a straight middle-class couple slowly succumbs to the allures of entrepreneurship – and the horrors of an increasingly schizophrenic job market.

Although emotionally in sync, Helena (Helena Albergaria) and her white-collar husband Otávio (Marat Descartes), suddenly find themselves at opposite ends of the labor force: just as she gets ready to open a grocery store (and become a business owner), he is fired from a “stable” job.

As Otávio goes through a series of humiliating and ego-crushing job interviews (and is forced to re-invent himself for a new job market), Helena jumpstarts her grocery store in a mysterious (and progressively deteriorating) building. Soon enough, her enthusiasm for a better future begins to give way to a dark, pervasive doom – and Otávio’s self-upgrading morphs into an eerie transformation.

Beautifully translating the evanescent forces of cyber-age economics into a Grand Guignol of kitchen-sink sensibilities, *HARD LABOR* is unlike any other Brazilian film you’ve seen in the last decade.